

D-lyft INDIA

India's Leading OEM Supplier for Premium Alloy Bicycles and Frames

TRUSTED OEM PARTNER FOR PREMIUM QUALITY ALLOY CYCLE FRAMES



D-LYFT INDIA, established in June 2021, has rapidly emerged as one of India's most trusted and leading manufacturers of aluminum bicycle frames. With a clear vision to become India's leading OEM for alloy cycle frames, the company ventured into R&D in the same year under the leadership of its founder and CEO, Mr. Arvind, supported by top professionals from the Indian cycling industry.D-LYFT has earned the trust of India's premium cycle brands by delivering high-quality frames with innovative designs tailored to customer requirements — making it the preferred choice over Chinese suppliers.In 2025, D-LYFT marked a major milestone with the launch of a state-of-the-art 72,000 sq. meter manufacturing facility at VPO Kahani, NH 709, Rohtak. This expansion underscores our commitment to innovation, quality, and scaling production to meet growing global demands.

Trusted by Leading Brands

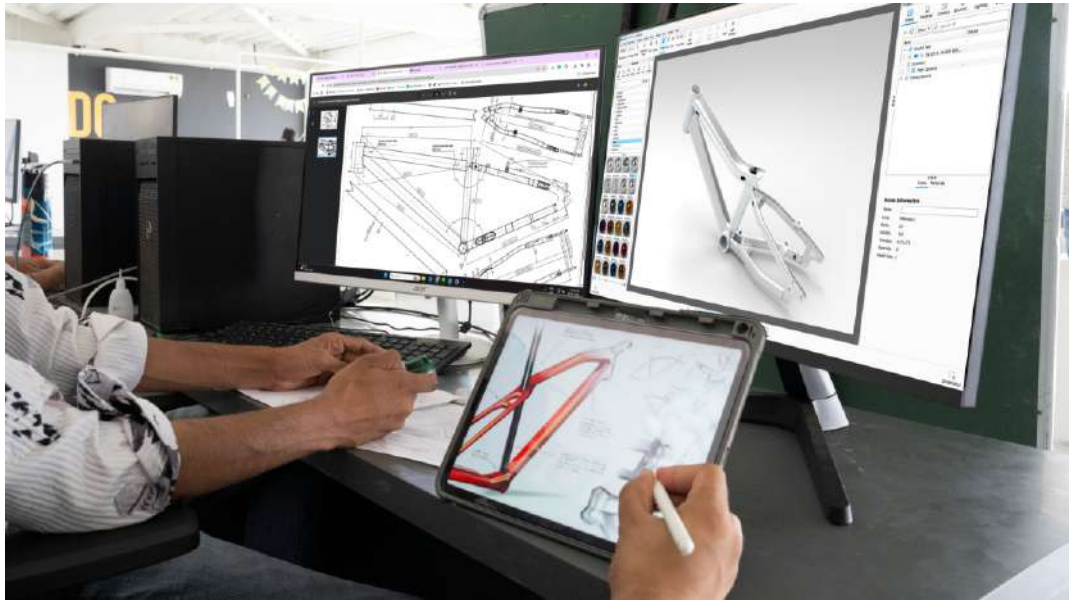
omo #omobikes · FitTrip · cult.fit · Eastman Let's win together.. · BERG · 91 NINETY ONE · TI INDIA · AVON CYCLES

OUR HEADQUARTERS : THE HEART OF INNOVATION



WHERE THE IDEA BEGINS









D-LYFT VISION: AFFORDABLE E-MOBILITY

To become India’s most innovative and trusted manufacturing powerhouse by engineering world-class solutions in mobility, industrial fabrication, and infrastructure while driving quality, customization, and global scalability.

Affordable Solutions

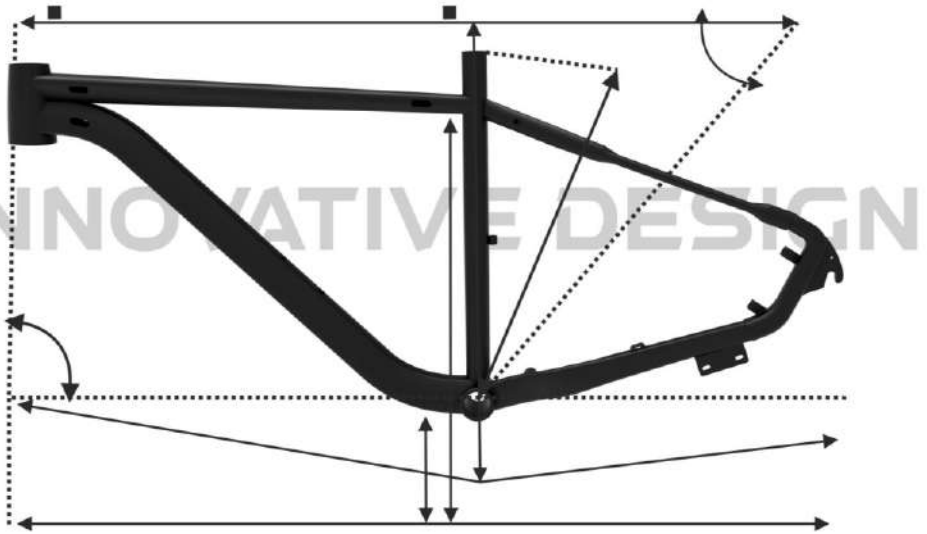
Delivering cost-effective and accessible e-mobility solutions.

Fast Development

Focused on localized manufacturing and rapid product development.

World-Class Quality

Built using premium-grade components and precision engineering.



Custom Frame Solutions

Tailor-made frame designs crafted to match every brand’s unique identity.

D-LYFT FRAME : A LEGACY OF EXCELLENCE

Trusted Leader

Founded in 2021, D-Lyft India LLP has emerged as a leading manufacturer of premium aluminum bicycle frames and components, recognized for quality, innovation, and reliability.

Advanced Manufacturing

Our 72,000 sq. meter state-of-the-art manufacturing facility is equipped with advanced automation and world-class production technology.

Atmanirbhar Bharat

Committed to strengthening local manufacturing, we focus on reducing import dependency through innovation and indigenous production capabilities.

Green Energy

Powered by a 500 kW solar plant, our facility operates on renewable energy to support sustainable manufacturing practices.



WHAT MAKES D-LYFT SPECIAL

Focus on Premium Alloy Bicycle Frames
Crafted with lightweight aluminum alloy frames for a smooth and effortless riding experience.

Smooth & Seamless Rides
Every bicycle frame ensures agile performance with reduced weight and superior control.

Complete Range for All Ages
From 16” kids’ frames to 29” adult bicycle frames, available in all essential geometries and sizes.

Seamless Premium Paint Finish
Aesthetic color palettes with a sleek, sophisticated finish.

Original Quality Components
We use genuine parts only — no imitations, no compromises on durability or performance.



INSIDE THE PLANT



In-House Design Team

Our expert in-house design team specializes in alloy frame geometry and structural engineering.



State of the art CNC Machines

We use high-precision CNC and VMC machines to shape and drill cycle frame components with micron-level accuracy.



Advanced Laser Tube Cutting

Equipped with advanced laser tube cutting technology, we ensure precision pipe cutting or high-quality aluminium bicycle frames. These technologies ensure flawless cuts and faster production with World-class consistency.

PRODUCTION LINE FOR D-LYFT BICYCLE FRAME



Robotic Welding Technology

Robotic welding arms are key to our alloy frame production. Alloy welding requires high precision and consistency something only automation can guarantee.



Conveyorized Paint Shop

Our advanced conveyorized paint shop ensures uniform coating, premium finish quality, and high production efficiency with consistent color precision.

PRODUCTION LINE FOR D-LYFT BICYCLE FRAME



Robotic Laser Cutting

Advanced robotic laser cutting delivers high precision, clean edges, and exceptional accuracy for complex metal components. Automated systems ensure consistent quality, reduced material waste, and efficient production for modern manufacturing applications.



Conveyorized Bicycle Assembly

We operate an advanced in-house bicycle assembly line, ensuring top-quality craftsmanship at every stage.



Suspension Fork Robotic Welding

Robotic welding ensures precise, high-strength welded joints for suspension forks, delivering consistent quality, improved durability, and superior structural performance through advanced automated manufacturing.

FEW OF OUR EXHIBITIONS



EUROBIKE FRANKFURT



RIDE ASIA



BHARAT MOBILITY

FEW PRODUCTS FROM OUR CATALOGUE

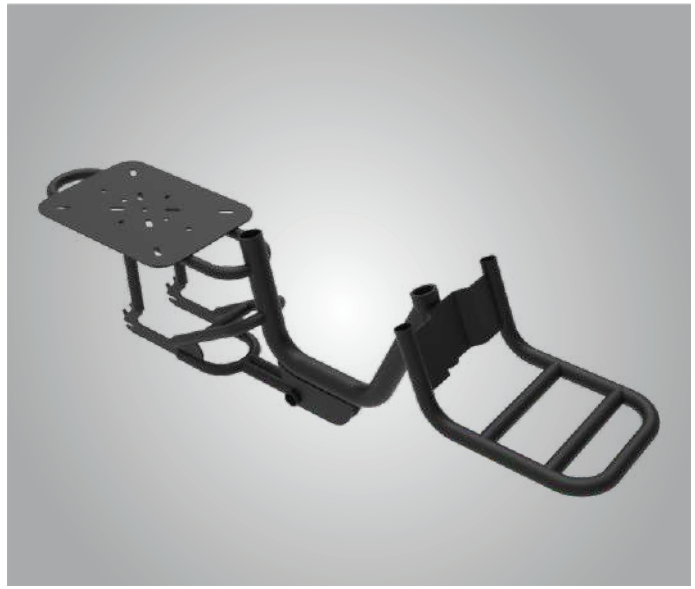
















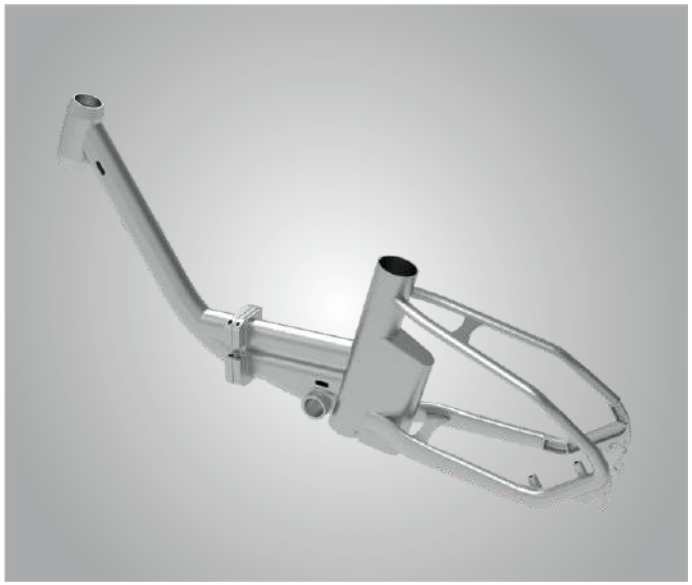






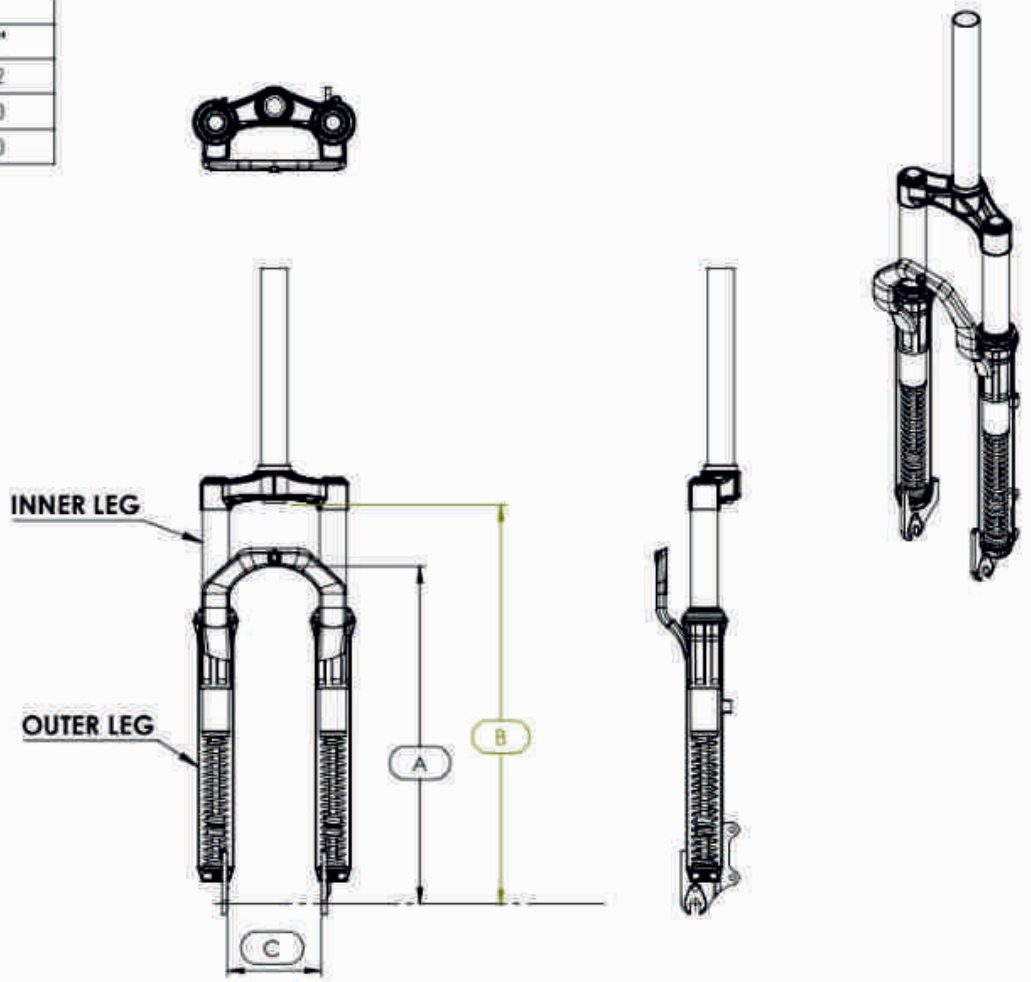







D-LYFT SUSPENSION FORK DRAWING

SUSPENSION FORK SIZE					
LEG TYPE	20"	24"	26"	27.5"	29"
[A]	275	347	360	372	382
[B]	350	405	430	450	470
[C] FORK CD	100	100	100	100	100

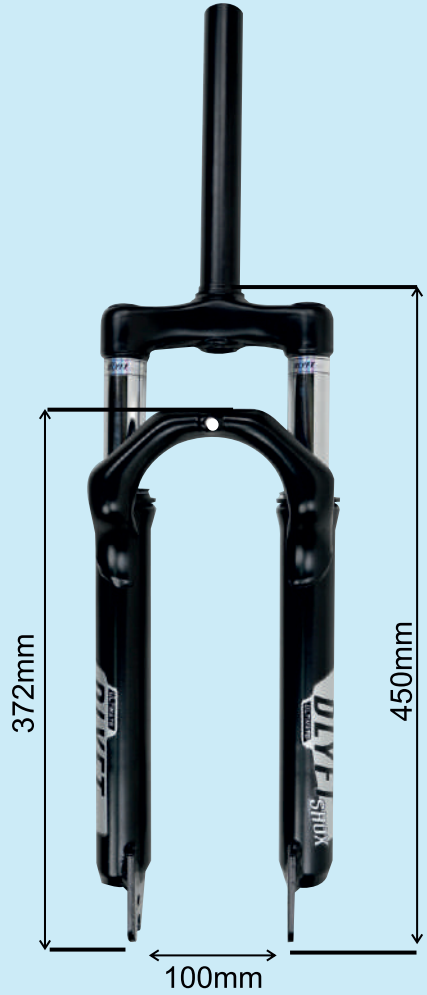


D-LYFT SHOCKS

Chrome plated steel fork



26"



27.5"



29"

D-LYFT SHOCKS

Lock in lock out alloy suspension fork

Alloy Crown



LockOut Type



Linner for Disc Brake





D-LYFT ALLOY
DOUBLE WALL RIM

Built for strength, durability and performance. Our double wall alloy rim is designed for smooth rides and long-lasting reliability.

KEY FEATURES

Strong & Durable
Double wall structure for extra strength and impact resistance.

Lightweight Performance
High-grade alloy construction keeps the weight low.

Smooth & Stable Ride
Balanced design for better control and riding comfort.

Precision Engineering
CNC-machined surface for perfect finish and fit.















HANDLEBAR





SEAT POST



RIGID FORK



FACES BEHIND THE STRATEGY



ARVIND
CEO

Arvind is a man with multifaceted capabilities. His unique skill of being able to decipher some of the most critical challenges over his 15+ years of experience in the manufacturing industry has made him one of the most brilliant minds in the truss manufacturing and cycling industry.



AASHISH
PLANT HEAD

Aashish brings 13+ years of experience in leading plant manufacturing operations with exceptional capability in handling challenging situations with calmness and a clear mindset. He is the backbone of the plant, carrying a major responsibility for the efficiency and smooth functioning of the unit.



AKSHAY
VP – SALES & MKTG

The youngest member and the most aggressive, Akshay has the ability to understand clients' needs and work on solutions that not only meet but exceed expectations, making him a force to reckon with.

EMPOWERED WOMEN LEADING WITH PURPOSE



Niky
DIRECTOR BICYCLE BUSINESS

Niky's passion for sales is visible and audible when she talks to her clients. Understanding their requirements has made her the go-to person for every client who is engaged with D-lyft India Pvt. Ltd. She has out-of-the-box ideas which are always a step ahead of what the client expects from D-lyft.



Nitika
HR HEAD

Nitika is the People Manager at D-lyft India Pvt. Ltd. Her role as the Head involves not only dealing with employee welfare and concerns but also extending into manpower planning for the entire group across all offices. She works cohesively with her team to create a congenial and employee-centric work atmosphere.



Neha
Head Digital MKTG

Neha is the driving force behind the digital presence of D-lyft India Pvt. Ltd. As the Digital Marketing Manager, she leads a dynamic team that handles everything from online campaigns, social media strategy, website management, and ad performance to brand storytelling.



D-lyft
INDIA

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